

About Marsh's EMEA Transportation Practice



The Transportation Practice is part of Marsh, the world's leading insurance broker and risk advisor. Our experts deliver proactive consultative risk management tools and techniques designed to help anticipate emerging trends and pre-empt potential risks before they become costly problems - or tomorrow's headlines. As well as understanding and mitigating risks, we help clients to better 'market' their risks to the underwriting community, helping them with pricing and stronger negotiating power at renewal.

The Practice serves over 1,000 clients worldwide, and has more than 100 specialists operating around Europe and the Middle East, collaborating with another 300 industry experts worldwide.

The Transportation Practice specialises in identifying and solving the risk issues facing the following sectors:

- Supply chain management and delivery services
- Warehousing and distribution
- Freight forwarding
- Post, parcels, couriers and home delivery
- Road haulage
- Fleet, including car hire/lease
- Ports and terminals
- Airport service providers
- Rail and passenger rail
- Tour operators

Maintaining a bespoke and high-quality insurance regime is fundamental to the continuing operating of companies in these sectors. Marsh's broking professionals who specialise in designing, negotiating and maintaining innovative insurance programmes, assure clients of comprehensive coverage.

Our practice provides a range of risk consulting services that include:

- Environmental risk management
- Fleet risk management
- Contract due diligence
- Business impact and continuity
- Alternative risk transfer/financing
- Brand and reputation protection
- Behavioural risk improvement
- Health and safety
- Human capital risk training

Marsh on transportation risk

Competition in the transportation industry has never been hotter. Rising fuel costs, bad debts, tight profit margins, employee and contractual issues and increasing regulatory risk all affect the bottom line. Marsh can advise you how to manage and mitigate these risks to help you steer a confident course through the transportation maze. The result – a sharper competitive edge that turns risk into opportunity.

Transportation companies that understand and manage the risks associated with their business can gain significant advantage over the competition. Marsh recognises that the range and complexity of the risks affecting transportation companies – and the many industries that rely on them heavily – are mounting year on year. For some firms, the operational and financial challenges are acute and the potential damage to brand and reputation when things go wrong is enough to put some firms out of business.

But when it is understood and properly managed, transportation risk also presents opportunities. By anticipating emerging risks – such as environmental impact, contractual complexity and damage to reputation – companies can position themselves for growth, with a clear advantage over their competitors.

How can we help companies

- We match your expertise to specific client needs and have developed industry-focused solutions to help you gain competitive advantage.
- Our dedicated transportation brokers have the knowledge and experience to find the most effective insurance for our clients.
- We share our extensive knowledge of best practice and enable you to benchmark against the competition (while maintaining confidentiality).
- We bring to bear our experience of industry claims and early identification of trends, while helping you identify and develop risk solutions that support your business strategy.

To contact a Marsh expert on transportation, please visit:
www.marsh.co.uk

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